



# Parish Leadership

2023 MANUAL FOR THE ANNUAL APPEAL

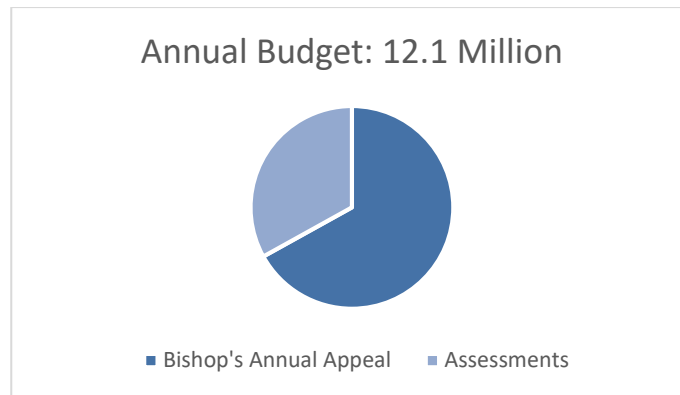


Bishop's Annual Appeal  
FOR CATHOLIC MINISTRIES

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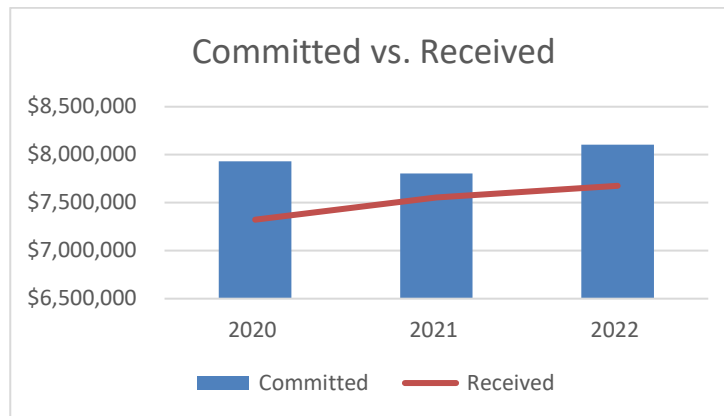
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# Financial Update



## Annual Budget: \$12.1 Million FY23

Bishop's Annual Appeal    \$8,181,000  
 Assessments\*                \$3,919,000  
 \*to fund ministry budget gap



### Annual Appeal Committed vs. Received Year-over-Year

	Committed	Received
2020	\$7,931,000	\$7,323,000
2021	\$7,803,000	\$7,554,000
2022	\$8,106,000	\$7,676,000

# Financial Update

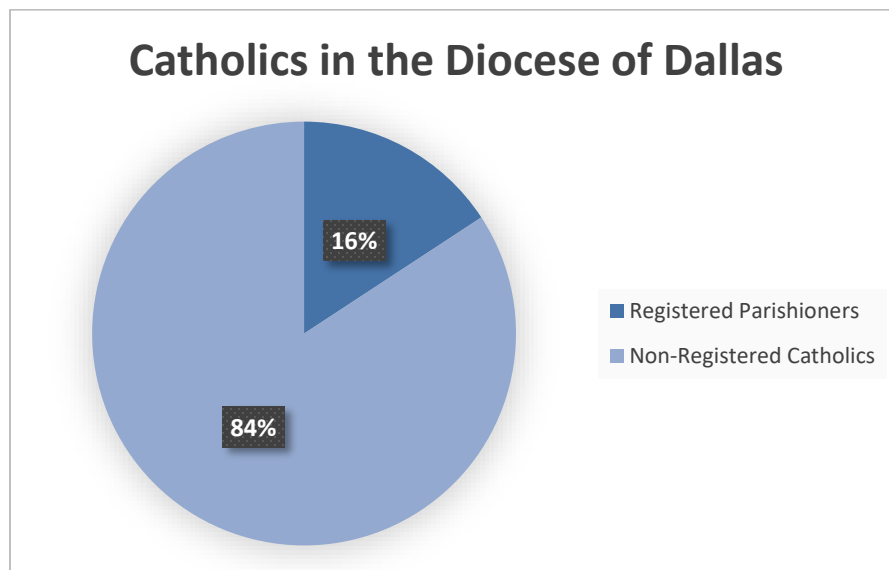


## Annual Appeal Number of Donors

2020	23,300
2021	17,300
2022	19,500

## Annual Appeal Avg Gift

2020	\$310
2021	\$423
2022	\$394



**1.3 million Catholics in the Diocese of Dallas**

205,000 registered parishioners

**2023 ANNUAL APPEAL**  
**COMMITMENT**  
**WEEKEND TIMELINE**



Bishop's Annual Appeal  
FOR CATHOLIC MINISTRIES

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**NOVEMBER 3, 2022**

Advance Giving solicitation letter and 2023 pledge card mailed to past donors.

**DECEMBER 7, 2022**

Email follow up

**JANUARY 10, 2023 at 10:00 AM**

Parish Leadership Training

**JANUARY 17, 2023**

All pledge materials will be sent to parishes:

Pledge envelopes, Parish Leadership Manuals, and Tyvek return envelopes.

**JANUARY 21- 22, 2023**

Advance Notice Weekend

**JANUARY 28- 29, 2023**

*Commitment Weekend*

**JANUARY 30-FEBRUARY 3, 2023**

Sealed pledge envelopes delivered to Pastoral Center.

**FEBRUARY 4-5, 2023**

Follow-Up Weekend

**FEBRUARY 6-10, 2023**

Sealed pledge envelopes delivered to Pastoral Center.

# Website and Online Giving

The Parish Leadership Manual and our 2022 Annual Report can be found on our Bishop's Annual Appeal website. Parishioners can also find more information about the Appeal and make a secure donation.

<https://donate.dallasbishopsappeal.com>



## Make a gift to the Bishop's Annual Appeal for Catholic Ministries

Gifts to the Bishop's Annual Appeal advance the mission of our Church, proclaim the Gospel of Jesus Christ, and support those in need throughout our community. Through your generosity, you are:

- Bringing the celebration of the Eucharist to thousands of homebound Catholics.
- Promoting vocations to priestly and religious life.
- Continuing the formation of our seminarians and deacons.
- Providing faith formation for youth and adults.
- Offering a quality Catholic education to students enrolled in Catholic Schools.
- Delivering disaster relief, nutritious food, and vital social services to those in need.
- Launching a diocesan Synod to embrace our shared apostolic mission of the future of the Church in North Texas.

**Yes! I/we want to support the  
2023 Bishop's Annual Appeal**

# Website and Online Giving

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## Bishop's Annual Appeal Giving Circles

Bishop's Circle	\$5,000+
Shepherd's Circle	\$2,500+
Our Lady of Guadalupe Circle	\$1,000+
Guardian Angel Circle	\$500+
Faithful Steward Circle	Monthly Recurring Gifts

# Advanced Notice Weekend

## Checklist

### January 17-20, 2023

- Confirm receipt of pledge materials and contact Annual Appeal office if not received.
- Confirm announcement has been placed in the bulletin, parish website, and Flocknote (if applicable).

### January 20-22, 2023

#### **BEFORE MASS**

- Confirm that prayers of the faithful are ready for Mass.

#### **DURING MASS**

- Before or after the homily, mention the following:
  - *Next weekend is Commitment Weekend, which is your opportunity to help the Catholic Diocese of Dallas maintain ministries and support vocations through the Bishop's Annual Appeal.*
  - *The Annual Appeal funds our Catholic Ministries that support marriages and families, Catholic schools, our seminarians, and those in our community that are most in need.*
  - *You are invited to come to Mass next weekend prepared to make a financial commitment to the Annual Appeal. Please prayerfully consider your support and respond generously to sustain our Catholic ministries.*



# Advanced Notice Weekend

## Prayer of the Faithful

**January 21-22, 2023**

- That we may prayerfully consider how we can best use our financial and spiritual resources to further the mission of Jesus Christ, not only in our parish but throughout our diocese.
  
- That we may respond generously to the Bishop's Annual Appeal for Catholic Ministries as faithful stewards of the gifts that God has entrusted to us.
  
- That we use our God-given resources of time, talent, and treasure to bring others into a profound and abiding relationship with Jesus and His Church.

***Please feel free to use any one of these prayers and to modify, if necessary.***

# Commitment Weekend

## Bulletin, Website, and Flocknote Announcement

### January 21-22, 2023

Next weekend, January 28-29, is Commitment Weekend which is an opportunity to help the Catholic Diocese of Dallas raise necessary funds through the Bishop's Annual Appeal for Catholic Ministries.

Each year, we commit ourselves to reflect on God's great generosity and respond with a gift of our own that helps bring others into a relationship with Jesus Christ and His Church.

Through your generous support we are able to serve thousands of families and individuals throughout the diocese and North Texas.

Please come to Mass next weekend prepared to make a commitment to the Appeal, or visit us online for more information and to make a donation:

<https://donate.dallasbishopsappeal.com>

# Commitment Weekend



**THANK YOU!**

More than **19,000 donors** committed over **\$7.5 million** to the **2022 Bishop's Annual Appeal**. These gifts went directly to our diocesan ministries to support our 77 parishes in the North Texas community.

Your generosity sustains the work of ministry leaders, continues the formation of our seminarians, provides for our esteemed retired priests, and much more.

To see the impact of your gift, visit <https://dallasbishopsappeal.com/>.



Scan Here  
**FOR MORE  
INFO**



# Commitment Weekend

## Checklist

### Prior to January 28-29, 2023

- Confirm announcement and link to the Bishop's Annual Appeal has been placed in the bulletin, Parish website, and Flocknote (if applicable).

### January 28-29, 2023

#### BEFORE MASS

- Confirm that prayer of the faithful are printed and ready for Mass.
- Review pledge card procedure with the ushers.
- Ushers distribute pledge cards to parishioners and collect after completed.

#### DURING THE HOMILY

- Give a BRIEF 5-minute homily using following talking points:
  - Helps more than 280,000 individuals across the Metroplex by providing meals for families in need, serving low-income senior citizens and helping the unemployed with career coaching.
  - Supports youth, young adult, and campus ministry initiatives such as the Dallas Catholic Youth Conference, The 635, and the University Catholic Center at The University of Texas at Dallas community.
  - Supports Catholic education for more than 13,500 students attending 26 diocesan elementary schools and three diocesan highschools.

# Commitment Weekend

## Checklist

*(continued)*

□ *Homily talking points continued...*

- Assists in preparing a new generation of diocesan priests. Today, more than 60 seminarians are enrolled at Holy Trinity and Redemptoris Mater seminaries, and the proceeds raised ensure all men who are considering a life of priestly ministry have a place to encourage their discernment.
- Completely funds diaconate formation and supports ongoing priestly formation.
- Provides ongoing catechetical training for leaders in faith formation at the parish level, including Marriage & Family Life.
- Provides bibles and rosaries for the men and women in our prison system while also providing pastoral and spiritual outreach services to the incarcerated and their families.

### **AFTER THE HOMILY**

- Carefully guide your parishioners through the in-pew commitment process:
- Ask ushers to distribute the pledge cards or make sure the pledge cards are already in the pews.

# Commitment Weekend

## □ *In-pew commitment process continued*

- Invite parishioners that have given in the past to prayerfully consider increasing the amount of their gift. Remind parishioners that each parish family is being asked to make a pledge today.
- Request that parishioners clearly, completely, and correctly print their name, address and other personal information on the pledge card. Fill out yours at the same time as this really helps promote unity and timing.
- Parishioners who wish to pay by credit card should write in their credit card number, expiration date and sign the form. NOTE: Remember to provide the Bishop's Appeal office with your new credit card number and/or expiration date should it change during the year, so that there is no interruption of your pledge payments.
- Parishioners wishing to enclose a check (payable to the Bishop's Annual Appeal) or cash should put the check or cash in the envelope with their pledge card.
- Encourage parishioners to use the QR code to make a safe, secure gift online or to setup a recurring gift or a pledge online.
- Remind parishioners they can also support the Appeal with a gift from a Donor Advised Fund, through gift or securities or stock, and through a Qualified Minimum Distribution from an IRA account.

# Commitment Weekend

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□ *In-pew commitment process continued*

- Ask parishioners to detach their pledge card and place in the envelope provided, and then ask the ushers to collect all completed pledge cards.
- NO PENCILS OR PENS SHOULD BE ENCLOSED IN THE PLEDGE ENVELOPE.
- **Thank everyone for their patience and generosity!**

# Commitment Weekend

## Prayer of the Faithful

**January 28-29, 2023**

- That we may prayerfully consider how we can best use our financial and spiritual resources to further the mission of Jesus Christ, not only in our parish but throughout our diocese.
- That we may respond generously to the Bishop's Annual Appeal for Catholic Ministries as faithful stewards of the gifts that God has entrusted to us.
- That we use our God-given resources of time, talent, and treasure to bring others into a profound and abiding relationship with Jesus and His Church.
- In thanksgiving for all those who support the work of the Church through the Bishop's Annual Appeal.

***Please feel free to use any one of these prayers and to modify, if necessary.***



# Commitment Weekend

## Bulletin, Website, and Flocknote Announcement

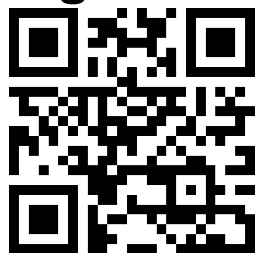
**January 28-29, 2023**

This weekend, January 28-29, is Commitment Weekend which is an opportunity to help the Catholic Diocese of Dallas raise necessary funds through the Bishop's Annual Appeal. Each year, we commit ourselves to reflect on God's great generosity and respond with a gift of our own that helps bring others into a relationship with Jesus Christ and His Church.

If you were not able to fill out a pledge card during Mass, please bring it to Mass next week and place in the collection basket, or visit us online for more information and to make a donation:

<https://donate.dallasbishopsappeal.com>

**English QR**



**Spanish QR**



# Follow-Up Weekend

## Checklist

### Prior to February 4-5, 2023

- Confirm announcement has been placed in the bulletin, parish website, and Flocknote (if applicable).

### February 4-5, 2023

#### **BEFORE MASS**

- Confirm that prayers of the faithful are printed and ready for Mass.
- Place sufficient pledge envelopes in each pew.

#### **AFTER THE HOMILY**

- Briefly thank all who have already participated in the appeal and then ask parishioners to fill out a pledge located in their pew, if they have not already. Then invite them to include the pledge envelope in the collection basket.
- Prayer of the Faithful

### February 6-10, 2023

- Ensure that all sealed pledge envelopes are delivered/mailed to the Pastoral Center. Include a transmission form (see website resources).

# Development Office Contacts

## **Bishop's Annual Appeal**

- Email: [bishopsappeal@cathdal.org](mailto:bishopsappeal@cathdal.org)
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